

# Certi-Trust

## Certification Mark Policy

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## 1. Introduction

This policy relates to the CERTI-TRUST™ Certification Mark owned by International Certification Trust Services (ICTS) LLC and licensed to the Certification Body for the purposes hereof.

Accreditation bodies require that CERTI-TRUST ensures that their certified clients use CERTI-TRUST Certification Marks and the relevant Accreditation Logo in accordance with national and in some cases international criteria. These criteria ensure that the marks and logos are not used in such a manner that may be misleading to the organisations and individuals that purchase goods and services from certified companies.

Where the word mark and logo are used in this document this also covers the certificate, reports and other associated documentation which must not be used in a misleading manner or bring CERTI-TRUST into disrepute. Any promotion of the management system, product, process or service must be clear, it is not acceptable to imply that it is the product that is certified and not the management system, and vice versa.

These guidelines have been developed to ensure that the rules for use of marks and logos are communicated to all CERTI-TRUST clients. This allows CERTI-TRUST clients to take full advantage of using the CERTI-TRUST marks without breaching the accreditation rules.

CERTI-TRUST will provide the Client with the right logo/s to be used.

CERTI-TRUST reserves the right to replace the Certification Mark by another certification mark at any time.

Use of the Certification Mark for a renewable three-year period is strictly limited to the Client whose management system, product, process or service has been successfully certified by CERTI-TRUST.

Use of the Accreditation Mark and Logo are explicitly forbidden. Only exception being the accreditation Mark and Logo that may appear on the certificate delivered by Certi-Trust, in which case the client can display and use the certificate as delivered by Certi-Trust as a whole.

## 2. Definitions

In this policy:

- ❖ "Accreditation Body" means the body that has accredited the Certification Body for certifying management systems, products, process or services of third parties.
- ❖ "Accreditation Mark" means the Accreditation Body's mark licensed to the Certification Body.
- ❖ "Certificate" means the certificate of conformity and assessment schedule issued by the Certification Body specifying the scope of Certification of the Client.
- ❖ "Certification Scheme number" means the number which is indicated in each particular Standard.
- ❖ "Client" means the company to whom a Certificate is issued.
- ❖ "Codes of Practice" means a technical document describing ICTS France's conditions under which the Certificate and the Certification Mark may be delivered, renewed, suspended or cancelled.
- ❖ "Communication Media" means Client's advertising such as advertisements, displays, posters, TV advertisements, promotional videos, web sites, brochures, Client's promotional goods such as pocket diary, coffee mugs, coasters, doormats; Client's outdoor advertisements, such as billboards and signs; Client's stationery such as sales and contractual documents, letterheads, business cards, invoices,

compliment slips, delivery slips; Client's vehicles, Client's window stickers and any other communication media intended for his customers.

- ❖ "Improper Use" of the Certification Mark means any use which infringes these Regulations. It also means imitation, counterfeiting and dilution of the Certification Mark.
- ❖ "Standard" means the specifications that the management system, product, process or service should present as well as the means of controlling the compliance of the management system, product, process or service to these specifications.
- ❖ "Use" means the lawful, authorized, restricted, non-exclusive, limited and revocable right to use the Certification Mark.

### 3. Use of the Certification Mark

The Client agrees that:

- ❖ It will use the Certification Mark only in the manner prescribed herein and in the Certificate.
- ❖ It will use the Certification Mark only in relation to its scope of Certification.
- ❖ It will use the Certification Mark on its Communication Media in such a way as to create no confusion between matters referred to in the scope of Certification and other matters.
- ❖ It will not use the Certification Mark related to management system on its products, and vice versa, and their primary packaging in order to avoid confusion with product or management system Certification.  
However, it may use the Certification Mark on larger boxes or over-packaging that can be reasonably considered as not reaching end-users but only in association with a statement that the product was manufactured in a plant whose management system has been certified.
- ❖ It may use the Certification Mark on stationery such as sales and contractual documents, letterheads, business cards, invoices, compliment slips, delivery slips, on advertising such as advertisements, displays, posters, TV advertisements, promotional videos, web sites, brochures, on outdoor advertisements such as billboards and signs, on vehicles, on larger boxes or on over-packaging not reaching end users, on window stickers, on promotional goods such as pocket diaries, coffee mugs, coasters, doormats, on vehicles, on larger boxes or on over-packaging not reaching end users, on window stickers, on promotional goods such as pocket diaries, coffee mugs, coasters, doormats, the Certification Mark.
- ❖ It will not use the Certification Mark on test reports or certificates of compliance such as calibration certificates or certificates of analysis.
- ❖ It may use the Certification Mark on its web site, provided that the Certification Mark is used as a hypertext link from its web site to the following URL of CERTI-TRUST's website [www.certi-trust.com](http://www.certi-trust.com).
- ❖ It will not, during the period of validity of the Certificate or thereafter, register or attempt to register the Certification Mark or any imitation thereof, make or assert any claim of ownership to the Certification Mark and dispute the right of the Certification Body, its successors or assigns, to authorize the use of the Certification Mark as provided herein.
- ❖ It will, upon the suspension, withdrawal or cancellation of the Certificate, forthwith discontinue the use of the Certification Mark or any reference thereto and will not thereafter use any copy or imitation thereof.
- ❖ In case of take-over or merger, written permission from the Certification Body is mandatory to transfer the right to use the Certification Mark.

Use of the Certification Mark does not exonerate the Client from any liability imposed by law regarding the performance of its services and the performance, design, manufacturing, shipment, sale or distribution of its products.

## **4. Monitoring of the Client**

The Certification Body may during the entire period of validity of the Certification Mark make or entrust a representative to make all checks deemed necessary using the methods and frequencies indicated in the Standards. Checks will ensure that the Standard inherent to each management system, product, process or service is applied and that conformity to this policy is maintained.

## **5. Penalties and Appeals**

In case of Improper use of the Certification mark, the Certification Body may forthwith suspend or withdraw the Certification and the right to use the Certification Mark in accordance with the sanctions procedures that will be provided by the Certification Body upon request. The Client may appeal the Certification Body's decision in accordance with the appeal procedure that will be provided by the Certification Body upon request.

## **6. Renunciation**

The Client may renounce or suspend the use of the Certification Mark for a certain period of time. It will give the Certification Body written notification and make all changes regarding its Communication Media. Based on this information the Certification Body shall inform the Client of the terms and conditions for temporary or definitive termination of use of the Certification Mark.

## **7. Financial Conditions**

The financial conditions for authorization to use the Certification Mark are included in the contract between the Certification Body and the Client.

## **8. Confidentiality**

Unless otherwise agreed by the Certification Body, the Client shall keep confidential all documents received from the Certification Body with the exception of the Certificate, these Regulations and the Appendix thereof.

## **9. Changes to the legislation**

The Certification Body complies with all national and international laws, regulations and standards in force concerning the right to use the Certification Mark or the conditions for obtaining said right. It will give the Client notification of the changes thereto and the Client will be obligated to apply all modifications resulting from said changes.

## 10. Changes to the regulations governing the use of mark

The Certification Body reserves the right to modify these Regulations at any time. It will give the Client written notification of all changes thereto and the Client will be obligated to apply said changes.

## 11. Technical details

- ❖ On documents printed, the Client may either use the Certification Mark in blue (R 47 G 84 B 150).
- ❖ On documents printed in more than one colour or in one colour exclusively, the Certification Mark may also appear on coloured backgrounds when it remains clearly visible.
- ❖ For web use, the Client may create and use a transparent version of the Certification Mark.
- ❖ The Certification Mark can be enlarged as well as reduced as long as the text remains legible.